

Queensland Trade and Investment Strategy 2017-2022 Advancing Trade and Investment

April 2017

On 18 April 2017, Queensland Treasurer, the Hon Curtis Pitt MP released the Advancing Trade and Investment: Queensland Trade and Investment Strategy (the Strategy) 2017–2022.

The Strategy aims to support and encourage export activity, enhance customer service experience with Trade and Investment Queensland (TIQ) and strengthen its overseas network and attract foreign direct investment in job-creating projects and infrastructure.

The Palaszczuk Government is seeking cooperation between governments, business, educational institutions and local councils to deliver the Strategy and create jobs for Queenslanders. The Government also welcomes opportunities for public-private partnerships and market-led proposals.

The Government aims to increase Queensland’s share of national overseas exports to 22 per cent and maintain through to 2022 and; increase the number of investment outcomes facilitated by the Queensland Government by 20 per cent by 2022.

The full strategy is available [here](#).

Objectives, Priorities and New Initiatives

The Queensland Government has allocated \$35 million across the next five years to deliver a suite of new initiatives to meet the following objectives and priorities.

Objective	Priority	New Initiative
Identify Key opportunities	<ol style="list-style-type: none"> 1. Build on Queensland’s strengths 2. Further diversity Queensland’s economy 3. Target key markets 	<ul style="list-style-type: none"> ▪ Provide international market reports tailored to Queensland’s strengths. ▪ Enable development of <i>Queensland business consortia</i>. ▪ Establish a new TIQ office in North America. ▪ Strengthen TIQ’s presence in Singapore. ▪ Strengthen TIQ’s presence in Jakarta. ▪ Develop country-specific trade and investment strategies. ▪ Conduct a comprehensive review of Queensland’s international operations.



Facilitate export growth	<ol style="list-style-type: none">4. Build export capabilities5. Foster export opportunities	<ul style="list-style-type: none">▪ Implement a Queensland Government Accreditation Program.▪ Provide cross-border e-commerce training for SMEs.▪ Establish an International Business Advisory Circle to mentor Queensland SMEs with high growth potential.▪ Establish the Emerging International Business Leaders Program.▪ Implement a Queensland Trade and Investment International Internship Program.▪ Establish industry-led international trade missions.▪ Implement Queensland showcase events in international markets.
Attract job-creating investment	<ol style="list-style-type: none">6. Facilitate investment7. Promote investment in infrastructure8. Pursue investment in innovation	<ul style="list-style-type: none">▪ Develop a Queensland prospectus for international investors.▪ Provide a better customer experience through enhanced digital services.▪ Establish a comprehensive case management service for exporters and investors.
Strengthen our regions	<ol style="list-style-type: none">9. Support regional growth	<ul style="list-style-type: none">▪ Develop a comprehensive Memorandum of Understanding between the Queensland Government and the Local Government Association of Queensland.▪ Provide export and investment training for regional Queensland SMEs.

Gold Coast 2018

The Strategy also highlights the upcoming Gold Coast (GC) 2018 Commonwealth Games (to be held from 4 – 15 April 2018), and the opportunities to leverage off this once in-a-decade opportunity by:

- strengthening Queensland’s and Australia’s international business and government relationships;
- showcasing Queensland to the world and promoting the state as an attractive place to do business; and
- increasing export and investment attraction opportunities.

Further information

The Advancing Trade and Investment, Queensland Trade and Investment Strategy 2017–2022 is available [here](#).

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