

New chief executive for HealthInSA

October 2014

On Monday 27 October Minister for Health and Health Industries the Hon Jack Snelling MP announced the appointment of Marco Baccanti as the new chief executive for HealthInSA.

Health Industries South Australia, 'HealthInSA', was established by the South Australian government in early 2014 to provide a gateway to South Australia's health industry and wider knowledge economy, as well as enable direct access to government.

Marco Baccanti – Chief Executive

Mr Baccanti has 18 years business experience in Chief Executive and Managing Director roles in multinational organisations in the United Arab Emirates and Italy. During his this time, he has established partnerships with the World Economic Forum, the World Health Organisation, and national and regional governments, and oversaw the establishment of 70 companies through the Dubai Biotechnology Park.

Mr Baccanti is a qualified industrial chemist and holds qualifications in both marketing and business administration. He has also served as President and Board Member of the International Association of Science Parks for eight years.

Background

HealthInSA aims to provide a focused and responsive service to drive growth and to support the delivery of key health industry projects and facilities in South Australia. HealthInSA provides provide a single point of access for investors and industry partners to the South Australian Health and Biomedical Precinct and broader health sector, and provides unified marketing and communications strategies highlighting the strengths of the state's health and related sectors to state based, national and international audiences.

In so doing, HealthInSA aims to facilitate partnerships between Government and industry to advance health related industries, for example:

- pharmaceutical and medical device development
- emerging technologies like health information management
- enhancing services for research such as granting access to South Australian tissue banks
- encouraging more student and research placements
- attracting more national and global conferences to South Australia



HealthInSA also seeks to create a positive business environment in South Australia by advocating for regulatory and governance reform to leverage South Australia's inherent strengths across health and other related sectors and providing exposure to worldwide innovators and markets to increase opportunities for business growth.

Advisory board

HealthInSA is assisted by an Advisory Board comprising key business leaders with local, national and international experience. The HealthInSA Advisory Board members are:

- Mark Butcher (Chair), current Chair and former Managing Partner of Ernst & Young, Chair of Masonic Homes Limited and serving Director on several commercial and not-for-profit boards
- Raymond Spencer, Chair of the Economic Development Board and the South Australian Health and Medical Research Institute
- Shane Solomon, Head of Health at Telstra's Health Business Unit and Chair of the Independent Hospital Pricing Authority
- Julie White, CEO of Chief Executive Women and former Division Director of Macquarie Group and Global Head Macquarie Group Foundation
- Tay Joo Soon, CEO and founder of Tay Joo Soon & Co., Chartered Accountants, Singapore and serving Director on a number of Singapore and Malaysian public company boards
- Sir William Castell LVO, Chair of the global charitable foundation Wellcome Trust and former President and CEO of GE Healthcare Worldwide.

Further information

The HealthInSA website is available [here](#).

The Minister's media release on the appointment of Mr Baccanti is available [here](#).